

**United Way of Danville-Pittsylvania County**  
**2011 Community Impact Partnership Application Guidelines**



Thank you for your interest in partnering with United Way to create lasting changes in our community! Please refer to the following guidelines as you complete the funding proposal attached:

1. Deadline for Application Submission is Wednesday, January 26, 2011 at 4:00 p.m. Late applications will not be reviewed. No exceptions.
2. Applications must be typed. Handwritten applications will not be reviewed.
3. The application has 5 sections with numerous parts in each, plus three appendices. We encourage you to fill in the application directly on the MSWord document. If you do not have MSWord, you may call United Way to make plans to use a computer at our office. If you must complete this application by typing it, please use separate pages for each section and clearly indicate which section of the application you are answering as you complete it.
4. Please submit 7 total copies of your application. **DO NOT STAPLE OR BIND. USE PAPER CLIPS ONLY.**
5. Funding decisions are subject to change from year to year. Funding is primarily affected by campaign revenue and outcomes reporting. Measuring and reporting outcomes is key to successful funding requests. Contact United Way if you want 1:1 assistance with reporting your program outcomes.
6. Organizations already receiving United Way funds are required to report actual outcomes for the most recent year/funding cycle. Appendix A should be used to report your most recent actual outcomes. Data that is older than 2009 should not be used to document actual outcomes. (Older data may be relevant to the rationale, section 2.1 of the application, for the program/service.) United Way may wish to review the measurement system for reported outcomes.
7. Appendices B and C should be completed for your 2011 funding proposal.
8. United Way does not fund capital expenditures.
9. In recent years, funding has ranged from \$500 to \$48,000. This does not indicate any maximum amount, but gives a reference for the most common grants.
10. Programs must achieve measurable outcomes in the areas of education, income (financial stability), health, or crisis/safety net services.
11. Funding decisions are made at United Way's March board meeting. Successful proposals will begin receiving funds in April. Due to the nature of our campaign cash flow, lump sum grants are not typically awarded. Allocations are made on a monthly basis.

**To obtain your electronic application visit [www.dpuway.org](http://www.dpuway.org).**